

Hope!

Hope For Thriving
Future For All



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Hope!

Hope For Thriving Future For All



Humans face a very bad future – early extinction for humans and many other creatures and greater damage to Earth.

The question is whether humans can and will change their behavior enough to avoid that very bad future and build a very good future, a surviving and thriving future. This is the existential question. The existential challenge.

Historically, humans made large, positive behavior changes that lasted over long time. That is the past.

Thriving, if it happens, is mostly in the future.

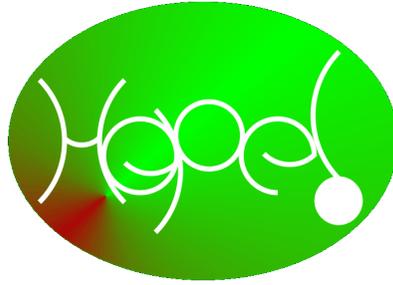
Can this even happen? Yes. Humans can do large positive behavior changes and in much shorter time.

Do humans have the will? This is the existential question. If and only if humans have the necessary will and do all necessary behavior changes, all can and will survive and thrive long term. This is the existential challenge.

Hope that human behavior changes enough to produce thriving future for all.

Hope!





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Future For All





Dedication

*People who stop being selfish, shortsighted,
and stupid.*

*People who help prevent early extinction of
humans and all other creatures and help
prevent great damage to Earth.*

*People who help build, achieve, and sustain a
thriving future for all forever.*

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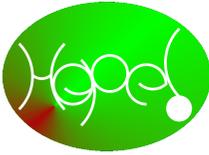
Contents

Hope! _____	iii
Hope! - Summary _____	vii
Hope for Thriving Future for All _____	1
On Razor’s Edge, Is There Hope For A Thriving Future For All? _	1
Historic Human Behavior Changes Produce Positive And Negative Result. _____	5
What Is The History Of Large Human Behavior Change? _____	7
Is There Hope for Large, Long-lasting Positive Change? _____	15
Can and Will Large, Long-lasting Positive Human Behavior Change Produce Survival and Thriving for All? _____	17
Appendix A. Summary of Historic Human Behavior Changes Producing Positive Result _____	19
Appendix B. Historic Human Behavior Changes Producing Positive Result _____	21
Appendix C. Behavior Effectiveness Model (BEM) _____	25
Appendix D. The Thrive! Center _____	27
Appendix E. Thrive! Media - Websites, Blogs & Books _____	29



thriving future for all

GChris



Hope! - Summary

Hope Human Behavior Changes To Produce Thriving Future for All

Humans face a very bad future – early extinction for humans and many other creatures and greater damage to Earth. The question is whether humans can and will change their behavior enough to avoid that very bad future and build a very good future, a surviving and thriving future. This is the existential question. The existential challenge.

What Can We Learn from Human History? Is There a Good Reason to Hope?

What can we learn from human history about humans' ability and motivation to make very big behavior changes? As it turns out, quite a lot. There is good news. In the past, humans have been able and willing to make very large behavior changes. Many have been positive, at least in the beginning, and many lasted hundreds if not millions of years.

What Is the History of Large Human Behavior Change? Is There Hope for Large, Long-lasting Positive Change?

Looking back over human history, the best historical examples of large positive and long lasting behavior change are those that result in drinking safe drinking water, educating children and some adults, farming and producing food for others, protecting health, living with more income and wealth, and living together in geographic communities.

But there is caution as well. Many behavior changes had negative effects as well. Many changed from being mostly positive to mostly negative. Almost all only dealt with one aspect of life, such as drinking safe drinking water or educating children and some adults. The only one that dealt with a broad set of issues has been building and sustaining “communities”. Even that has positive and negative effects.

Can and Will Large, Long-lasting Positive Human Behavior Change Produce Survival and Thriving for All?

Throughout much of human history, most humans behaved so as to just survive. Barely survive. Relatively small numbers of humans behaved so as to thrive. To the extent to this was positive, there was cost. A very large cost. Earth was greatly damaged, especially in the last 200 years. Many non-human creatures were harmed in many ways, more so in the last 200 years. Many of these creatures went extinct. Many more will go extinct in the future. Many humans were harmed in many ways, especially First People (first humans living in a geographic area who were often harmed in many ways) and poor and near poor humans.

Historically, humans made large, positive behavior changes that lasted over long time. That is the past.

What is the future?

Starting now and for the future, humans must behave so most humans, other creatures and Earth survive and thrive. If humans do not, then the future will be early extinction for humans and many other creatures and greater damage to Earth, our only home.

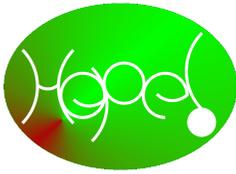
Thriving, if it happens, is mostly in the future. It helps if some individuals behave well. But that is not enough. Most, preferably all, individuals must behave well. Most, preferably all, communities must behave well by doing multiple, simultaneous, large, and positive behaviors.

Can this even happen? Yes. Large positive behavior changes can occur but usually over extensive time. Have occurred faster over past 200 years. Can occur over very short periods of time. Humans have the ability. Humans today are most capable in human history. Humans can do large positive behavior changes in much shorter time.

Do humans have the will? This is the existential question. If and only if humans have the necessary will and do all necessary behavior changes, all can and will survive and thrive long term. But only if humans have the will. This is the existential challenge.

Hope that human behavior changes to produce thriving future for all.

Hope!



Hope for Thriving Future for All

On Razor's Edge, Is There Hope For A Thriving Future For All?

Humans, other creatures, and Earth are living on razor's edge.



Humans face a very bad future – early extinction for humans and many other creatures and greater damage to Earth.

Tragically and unnecessarily, we are on the path to early extinction for humans and many other creatures. Path to great damage to Earth, our only home.

The question is whether humans can and will change their behavior enough to avoid that very bad future and build a very good future, a surviving and thriving future. This is the existential question. The existential challenge.

What can we learn from human history about humans' ability and motivation to make very big behavior changes? As it turns out, quite a lot. There is good news. In the past, humans were able and willing to make very large behavior changes. Many were positive, at least in the beginning, and many lasted hundreds if not millions of years.

But our story, story of humans on Earth, is story of terrible human failures. Our failure to survive. Our failure to thrive. Our failure to protect other creatures. Our failure to protect Earth, our only home.

Be honest with ourselves. Every one of us, to some greater or lesser degree, is selfish, shortsighted, and stupid.

The direct and unequivocal challenge? Simple. Stop being selfish. Stop being shortsighted. And stop being stupid! Stop! Just stop!

What will our life and our world be in a thriving future where all survive and thrive forever, to the maximum extent possible?

Thrive![®] is this future and is a bold vision and mission.

A thriving future is a better life now and for the near and long term future for the whole world (people and Earth, plants, animals, environment) and for all the world's people and the Earth itself.

For all that we care about, it is a much better life and future with less vulnerability, with surviving, and with sustained thriving.

Why must we care about a surviving and thriving future for ourselves, our friends and family, our community, our country and our world? What drives us is that humans need to survive and desire to thrive in the current world and a sustainable future world.

How to change human behavior sufficiently? The **Behavior Effectiveness Model (BEM)** [More information in Appendix C.], created by the author, provides a model and tools for large, positive human behavior change.

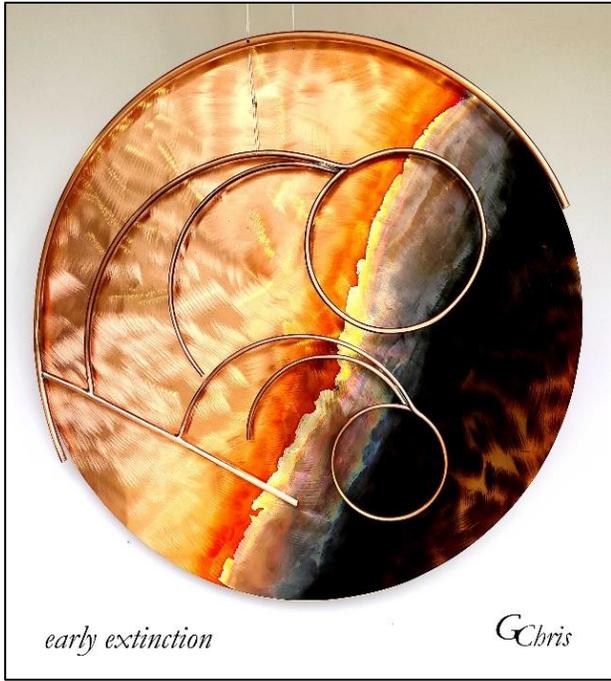
Starting now and for the future, humans must behave so most humans, other creatures and Earth survive and thrive. If humans do not, then the future will be early extinction for humans and many other creatures and greater damage to Earth, our only home.

Thriving, if it happens, is mostly in the future. It helps if some individuals behave well. But that is not enough. Almost all individuals must behave well. Almost all communities must behave well doing multiple, simultaneous, large, and positive behaviors.

Can it even happen? Yes. Maybe. Large positive behavior changes can occur but usually over extensive time. They have occurred faster over past 200 years. They can occur over very short periods of time. We have the ability. More than ever in human history.

Will it ever happen? If humans have the will and do all the necessary behavior changes, all can and will survive and thrive long term. Fortunately, we are most capable in human history and can do large positive behavior changes in much shorter time.

Do we have the will? This is the existential question. Finding and applying the will. The existential challenge. Given human history, we are unlikely to do the necessary large, positive behavior change unless we greatly fear the alternative. Fear something as bad as early extinction of humans.



Historic Human Behavior Changes Produce Positive And Negative Result.

What can we learn from human history about humans' ability and motivation to make very big behavior changes? As it turns out, quite a lot. There is good news. In the past, humans have been able and willing to make very large behavior changes. Many have been positive, at least in the beginning, and many have lasted hundreds if not millions of years.

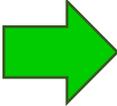
Looking back over human history, the best historical examples of large positive and long lasting behavior change are those that result in drinking safe drinking water, educating children and some adults, farming and producing food for others, protecting health, living with more income and wealth, and living together in geographic communities.

But there is caution as well. Many behavior changes had negative effects as well. Many changed from being mostly positive to mostly negative. Almost all only dealt with one aspect of life, such as drinking safe drinking water or educating children and some adults. The only one that dealt with a broad set of issues has been building and sustaining "communities". But even that has both positive and negative effects.

What Is The History Of Large Human Behavior Change?

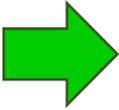
In the course of human history over the past millions of years, what are the large behavior changes that have been, to at least some degree, positive and long lasting? Let's start way back in time and work forward to the more recent past. ¹

Better Shelter. Early in human history, humans lived outdoors in pre-existing shelter, including caves. When humans changed behavior, most humans lived indoors in shelter they built. Some were movable and some were stationary. More stationary in past 5,000 years. These behavior changes, living in human built shelter, avoided many negative effects of nature.

<u>Early Human Behavior</u> Lived outdoors in pre-existing shelter (e.g., under trees, in caves).	 Changed Behavior	<u>Current Human Behavior</u> Live indoors in human-built shelter. Avoided many negative effects of nature.
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Development of Communities. Early in human history, humans lived as nomads. Moving as needed to ensure sufficient food. Nomadic “communities” began millions of years ago. When humans changed behavior, more humans lived in and around geographic communities. More so in past 5,000 years. These behavior changes, living in geographic communities, resulted in more sharing of resources but resulted in more dependency on other humans and losing touch with nature.

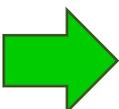
¹ Historical time frames (e.g., last 200 years) are only to give a rough sense of when there was a large change in a particular set of human behaviors

<p><u>Early Human Behavior</u></p> <p>Lived as nomads. Moving as needed to ensure sufficient food.</p>	 <p>Changed Behavior</p>	<p><u>Current Human Behavior</u></p> <p>More humans live in and around geographic communities.</p> <p>More sharing of resources but resulted in more dependency on other humans and losing touch with nature.</p>
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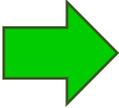
More Food Availability. Early in human history, humans gathered and hunted for their food. Humans began farming food in the last 20,000 years. Began manufacturing food mostly in last 5,000 years. These behavior changes resulted in more available and a greater variety of foods.

<p><u>Early Human Behavior</u></p> <p>Gathered and hunted for their food.</p>	 <p>Changed Behavior</p>	<p><u>Current Human Behavior</u></p> <p>Mostly farm and manufacture food.</p> <p>More available and a greater variety of foods.</p>
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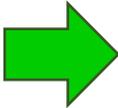
Better Education. Early in human history, humans provided little or no education of children or adults. Learning mostly came from “imitation” of adult behavior. Humans began educating children and some adults mostly in the last 3,000 years. These behavior changes resulted in much more capable humans.

<p><u>Early Human Behavior</u></p> <p>Provided little or no education of children or adults.</p>	 <p>Changed Behavior</p>	<p><u>Current Human Behavior</u></p> <p>Educating children and some adults.</p> <p>Much more capable humans.</p>
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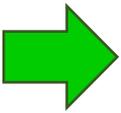
Treat Illness and Injury. Early in human history, humans did very little to prevent illness and did very little treatment of illnesses. Humans began doing much more treatment of illness and injury, starting mostly about 3,000 years ago and with most improvements in last 500 years. These behavior changes resulted in much less illness, much better treatments for illness and injury and healthier humans. Much less so for poor and near poor humans.

<p><u>Early Human Behavior</u></p> <p>Did very little to prevent illness and did very little treatment of illnesses.</p>	 <p>Changed Behavior</p>	<p><u>Current Human Behavior</u></p> <p>Do much more treatment of illness and injury.</p>
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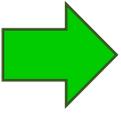
Protect from Heat and Cold. Early in human history, humans did very little to protect from heat and cold. Later, humans did some limited protection using fire and shelter. Humans began protecting themselves substantially from heat and cold by first having heating systems and then cooling systems. Mostly this was done in last 500 years. These behavior changes resulted in much greater comfort and increased safety from extreme heat and cold.

<p><u>Early Human Behavior</u></p> <p>Did very little to protect from heat and cold.</p>	 <p>Changed Behavior</p>	<p><u>Current Human Behavior</u></p> <p>Protecting themselves substantially from heat and cold by first having heating systems and then cooling systems.</p> <p>Much greater comfort and increased safety from extreme heat and cold.</p>
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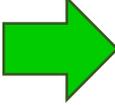
Safer Water. Early in human history, humans drank almost any available water. As best they could determine, they tried to drink safer water, for example using spring water. Humans began drinking safer water by creating wells to better access ground water. Humans made drinking water even safer by treating water. Most of his improvement has been in the past 300 years. The positive human behavior changes resulted in safer drinking water. Unfortunately, there has also been greater contamination of ground and surface water in more recent years.

<p><u>Early Human Behavior</u></p> <p>Drank almost any available water.</p>	 Changed Behavior	<p><u>Current Human Behavior</u></p> <p>Drinking safer water by creating wells to better access ground water. Drinking water even safer by treating water. Safer drinking water. Greater contamination of ground and surface water.</p>
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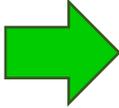
Less Vulnerable. Early in human history, humans lived highly vulnerable lives, under threat from predators, weather, unsafe water, and insufficient safe food. Humans began reducing vulnerability by protecting themselves from many threats. Much of this improvement is in last 200 years. These behavior changes resulted in humans living much less vulnerable lives.

<p><u>Early Human Behavior</u></p> <p>Lived highly vulnerable lives, under threat from predators, weather, unsafe water, and insufficient safe food.</p>	 Changed Behavior	<p><u>Current Human Behavior</u></p> <p>Began reducing vulnerability by protecting themselves from many threats. Living much less vulnerable lives.</p>
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More Mobility. Early in human history, human mobility was pretty much limited to humans’ own power - walking, running, and swimming. Later, human mobility increased by riding animals, paddling boats, and moving boats with sails. Much later, human behavior changed as humans were able to move on ground, on water, and in the air by powered machine. Most of the latter changed in the past 200 years. These behavior changes resulted in much greater human mobility.

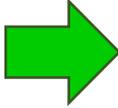
<p><u>Early Human Behavior</u></p> <p>Mobility was pretty much limited to humans’ own power - walking, running, and swimming.</p>	 <p>Changed Behavior</p>	<p><u>Current Human Behavior</u></p> <p>Mobility increased by riding animals, paddling boats, and moving boats with sails. Much later, human behavior changed as humans were able to move on ground, on water, and in the air by powered machine.</p> <p>Much greater human mobility.</p>
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More Income and Wealth. Throughout much of human history, most humans lived with little income and little wealth. Now, substantially more humans live with substantially more income and wealth. At the same time, there are still massive numbers of poor and near poor. Most of this change occurred in last 200 years. These behavior changes resulted in many more humans living more comfortable lives while there remain far too many humans living impoverished lives.

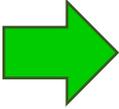
<p><u>Early Human Behavior</u></p> <p>Most lived with little income and little wealth.</p>	 Changed Behavior	<p><u>Current Human Behavior</u></p> <p>Substantially more live with substantially more income and wealth. Still massive numbers of poor and near poor.</p> <p>Many more humans living more comfortable while far too many living impoverished.</p>
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More Production of Goods for Survival and Thriving.

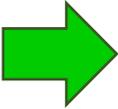
Throughout much of human history, humans produced goods mostly for immediate and yearly survival. Now, humans produce goods for survival, thriving, and enjoyment. Most of this change occurred in last 200 years. These behavior changes resulted in the production and use of more goods for survival, thriving and enjoyment.

<p><u>Early Human Behavior</u></p> <p>Produced goods mostly for immediate and yearly survival.</p>	 Changed Behavior	<p><u>Current Human Behavior</u></p> <p>Produce goods for survival, thriving, and enjoyment.</p> <p>Production and use of more goods for survival, thriving and enjoyment.</p>
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Healthy and Less Healthy Foods. Throughout much of human history, humans ate any available, sustaining food without much regard to safety or health. Now, humans can eat “safer” and “healthier” food but often eat “unhealthy” foods. Most of this change occurred in past 100 years. These behavior changes resulted in humans avoiding more adverse health while also exposing humans to more adverse health.

<p><u>Early Human Behavior</u></p> <p>Ate any available, sustaining food without much regard to safety or health.</p>	 Changed Behavior	<p><u>Current Human Behavior</u></p> <p>Can eat “safer” and “healthier” food but often eat “unhealthy” foods.</p> <p>Avoiding more adverse health while also exposing humans to more adverse health.</p>
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Change Environmental. Early in human history, humans did little to affect the surrounding environment. Many behaved in ways that created a nurturing and sustaining relationship with their environment. Later, humans changed much of their environment for a variety of reasons including food production and residential and business development. Much of this change was in the last 200 years. Even more in the past 100 years. These behavior changes resulted in some improvement in shorter term human living conditions but did great damage to the environment and to long term human living conditions.

<p><u>Early Human Behavior</u></p> <p>Did little to affect the surrounding environment. Many behaved in ways that created a nurturing and sustaining relationship with their environment.</p>	 Changed Behavior	<p><u>Current Human Behavior</u></p> <p>Changed much of their environment for a variety of reasons including food production and residential and business development.</p> <p>Some improvement in shorter term human living conditions but did great damage to the environment and to long term human living conditions.</p>
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Is There Hope for Large, Long-lasting Positive Change?

Throughout much of human history, most humans behaved so as to just survive. Barely survive. Relatively small numbers of humans behaved so as to thrive.

To the extent to this was positive, there was cost. A very large cost. Earth was greatly damaged, especially in the last 200 years. Many non-human creatures were harmed in many ways, more so in the last 200 years. Many of these creatures went extinct. Many more will go extinct in the future. Many humans were harmed in many ways, especially First People (*first humans living in a geographic area were often harmed in many ways*) and poor and near poor humans.

Historically, humans made large, positive behavior changes that lasted over long time. That is the past.

What is the future?



Can and Will Large, Long-lasting Positive Human Behavior Change Produce Survival and Thriving for All?

Starting now and for the future, humans must behave so most humans, other creatures and Earth survive and thrive. If humans do not, then the future will be early extinction for humans and many other creatures and greater damage to Earth, our only home.

Thriving, if it happens, is mostly in the future. It helps if some individuals behave well. But that is not enough. Almost all individuals must behave well. Almost all communities must behave well doing multiple, simultaneous, large, and positive behaviors.

Can that even happen? Yes. Maybe. Large positive behavior changes can occur but usually over extensive time. They have occurred faster over past 200 years. They can occur over very short periods of time. We have the ability. More so than ever in human history.

Will if ever happen? If humans have the will and do all the necessary behavior changes, all can and will survive and thrive long term. Fortunately, we are most capable in human history and can do large positive behavior changes in much shorter time.

But only if we have the will. This is the existential question. The existential challenge. Given human history, highly likely that that we do not do the necessary large, positive behavior change unless we greatly fear the alternative. Fear something as bad as early extinction of humans.

Hope that human behavior changes to produce thriving future for all and forever.

Hope!



Appendix A. Summary of Historic Human Behavior Changes Producing Positive Result

Summary of Historic Human Behavior Changes Producing Positive Result	
Changed Behavior	To Produce Positive Result
When humans changed behavior, most humans lived indoors in shelter they built. Some were movable and some were stationary. More stationary in past 5,000 years.	These behavior changes, living in human built shelter, avoided many negative effects of nature
When humans changed behavior, more and more humans lived in and around geographic communities. This is more the case in past 5,000 years.	These behavior changes, living in geographic communities, resulting in more sharing of resources but resulted in more dependency on other humans and losing touch with nature.
Humans began farming food in the last 20,000 years. Began manufacturing food mostly in last 5,000 years.	These behavior changes resulted in more available and a greater variety of foods.
Humans began educating children and some adults mostly in the last 3,000 years.	These behavior changes resulted in much more capable humans.
Humans began doing much more treatment of illness and injury, starting mostly about 3,000 years ago and with most improvements in last 500 years.	These behavior changes resulted in much less illness, much better treatments for illness and injury and healthier humans. Much less so for poor and near poor humans.
Humans began protecting themselves substantially from heat and cold by first having heating systems and then cooling systems. Mostly this was done in last 500 years.	These behavior changes resulted in much greater comfort and increased safety from extreme heat and cold.
Humans began drinking safer water by creating wells to better access ground water. Humans	The positive human behavior changes resulted in safer drinking water. Unfortunately, there has

made drinking water even safer by treating water. Most of his improvement has been in the past 300 years.	also been greater contamination of ground and surface water in more recent years.
Humans began reducing vulnerability by protecting themselves from many threats. Much of this improvement is in last 200 years.	These behavior changes resulted in humans living much less vulnerable lives.
Much later, human behavior changed as humans were able to move on ground, on water, and in the air by powered machine. Most of the latter changed in the past 200 years.	These behavior changes resulted in much greater human mobility.
Now, substantially more humans live with substantially more income and wealth. At the same time, there are still massive numbers of poor and near poor. Most of this change occurred in last 200 years.	These behavior changes resulted in many more humans living more comfortable lives while there remain far too many humans living impoverished lives.
Now, humans produce goods for survival, thriving, and enjoyment. Most of this change occurred in last 200 years.	These behavior changes resulted in the production and use of more goods for survival, thriving and enjoyment.
Now, humans can eat “safer” and “healthier” food but often eat “unhealthy” foods. Most of this change occurred in past 100 years.	These behavior changes resulted in humans avoiding more adverse health while also exposing humans to more adverse health.
Later, humans changed much of their environment for a variety of reasons including food production and residential and business development. Much of this change was in the last 200 years. Even more in the past 100 years.	These behavior changes resulted in some improvement in shorter term human living conditions but did great damage to the environment and to long term human living conditions.

Appendix B. Historic Human Behavior Changes Producing Positive Result

Historic Human Behavior Changes Producing Positive Result		
Previous Behavior	Changed Behavior	To Produce Positive Result
Early in human history, humans lived outdoors in pre-existing shelter, including caves.	When humans changed behavior, most humans lived indoors in shelter they built. Some were movable and some were stationary. More stationary in past 5,000 years.	These behavior changes, living in human built shelter, avoided many negative effects of nature
Early in human history, humans lived as nomads. Moving as needed to ensure sufficient food. Nomadic “communities” began millions of years ago.	When humans changed behavior, more humans lived in and around geographic communities. More so in past 5,000 years.	These behavior changes, living in geographic communities, resulted in more sharing of resources but resulted in more dependency on other humans and losing touch with nature.
Early in human history, humans gathered and hunted for their food.	Humans began farming food in the last 20,000 years. Began manufacturing food mostly in last 5,000 years.	These behavior changes resulted in more available and a greater variety of foods.
Early in human history, humans provided little or no education of children or adults. Learning mostly came from “imitation” of adult behavior.	Humans began educating children and some adults mostly in the last 3,000 years.	These behavior changes resulted in much more capable humans.
Early in human history, humans did	Humans began doing much more treatment	These behavior changes resulted in

<p>very little to prevent illness and did very little treatment of illnesses.</p>	<p>of illness and injury, starting mostly about 3,000 years ago and with most improvements in last 500 years.</p>	<p>much less illness, much better treatments for illness and injury and healthier humans. Much less so for poor and near poor humans.</p>
<p>Early in human history, humans did very little to protect from heat and cold. Later, humans did some limited protection using fire and shelter.</p>	<p>Humans began protecting themselves substantially from heat and cold by first having heating systems and then cooling systems. Mostly this was done in last 500 years.</p>	<p>These behavior changes resulted in much greater comfort and increased safety from extreme heat and cold.</p>
<p>Early in human history, humans drank almost any available water. As best they could determine, they tried to drink safer water, for example using spring water.</p>	<p>Humans began drinking safer water by creating wells to better access ground water. Humans made drinking water even safer by treating water. Most of his improvement has been in the past 300 years.</p>	<p>The positive human behavior changes resulted in safer drinking water. Unfortunately, there has also been greater contamination of ground and surface water in more recent years.</p>
<p>Early in human history, humans lived highly vulnerable lives, under threat from predators, weather, unsafe water and insufficient safe food.</p>	<p>Humans began reducing vulnerability by protecting themselves from many threats. Much of this improvement is in last 200 years.</p>	<p>These behavior changes resulted in humans living much less vulnerable lives.</p>
<p>Early in human history, human mobility was pretty much limited to humans' own power - walking, running, and</p>	<p>Much later, human behavior changed as humans were able to move on ground, on water, and in the air by powered machine.</p>	<p>These behavior changes resulted in much greater human mobility.</p>

swimming. Later, human mobility increased by riding animals, paddling boats, and moving boats with sails.	Most of the latter changed in the past 200 years.	
Throughout much of human history, most humans lived with little income and little wealth.	Now, substantially more humans live with substantially more income and wealth. At the same time, there are still massive numbers of poor and near poor. Most of this change occurred in last 200 years.	These behavior changes resulted in many more humans living more comfortable lives while there remain far too many humans living impoverished lives.
Throughout much of human history, humans produced goods mostly for immediate and yearly survival.	Now, humans produce goods for survival, thriving, and enjoyment. Most of this change occurred in last 200 years.	These behavior changes resulted in the production and use of more goods for survival, thriving and enjoyment.
Throughout much of human history, humans ate any available, sustaining food without much regard to safety or health.	Now, humans can eat “safer” and “healthier” food but often eat “unhealthy” foods. Most of this change occurred in past 100 years.	These behavior changes resulted in humans avoiding more adverse health while also exposing humans to more adverse health.
Early in human history, humans did little to affect the surrounding environment. Many behaved in ways that created a nurturing relationship with their environment.	Later, humans changed much of their environment for a variety of reasons including food production and residential and business development. Much of this change was in the last 200 years. Even more in the past 100 years.	These behavior changes resulted in some improvement in shorter term human living conditions but did great damage to the environment and to long term human living conditions.

Appendix C. Behavior Effectiveness Model (BEM)

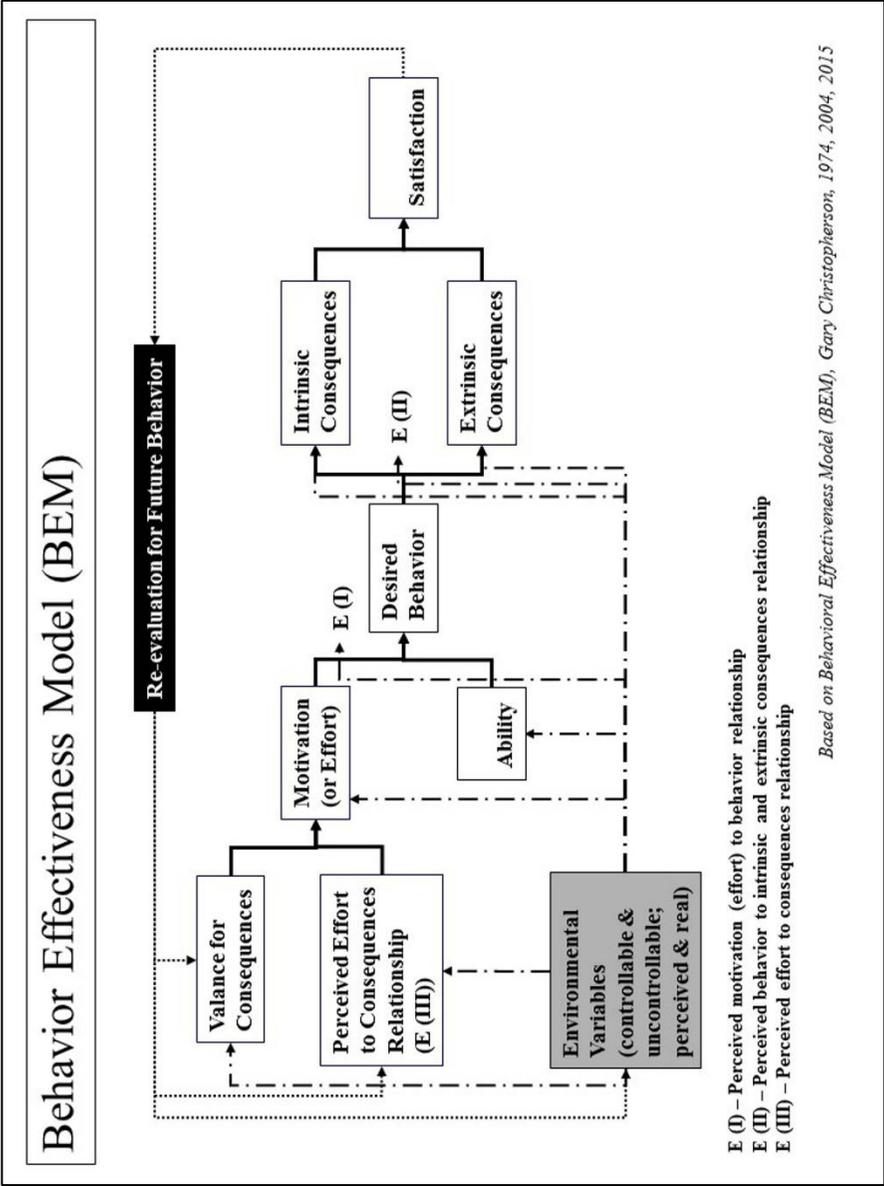
Much of the ineffectiveness of building a better and preferably thriving future can be traced to the inability and often lack of motivation to deal positively with human behavior. People can build a better future by learning to use behavioral skills and by using experience to increase effectiveness.

Building a better and thriving future, in part, can be measured in terms of human behavior. We need to better assist and/or affect decisions and actions and better design and evaluate change strategies in terms of behavior requirements. When we wish to understand, assist and/or affect the person's or persons' behavior in a specific decision or action or over a series of decisions or actions, we need a "handle" which identifies discrete determinants of behavior and provides a theory which indicates how these determinants affect near and long term behavior. A modified behavior theory, Expectancy Theory (E-T), provides insight in that respect.

The Behavior Effectiveness Model (BEM), an extension and refinement of E-T, assumes that behavior determinants can be identified for behavior objectives, and that we want more effective models and tools for achieving behavior objectives.

The author developed, uses and recommends BEM as an effective model and tool for understanding and improving positive change efforts and building a better, thriving future for a person, for a community and for the world.

More on the BEM model is covered in the book "Behavior Effectiveness Model (BEM) available at [Amazon.com](https://www.amazon.com) and as a free download at [ThriveEndeavor.org/Thrive! Books](https://ThriveEndeavor.org/Thrive!Books)



Behavior Effectiveness Model (BEM) (Christopherson, 1974, 2015).

Appendix D. The Thrive! Center

Those who want to learn more about *Thrive!* may want to visit **The Thrive Center** and/or communicate with Chris.

Email Thrive@thrivingfuture.org

Phone 301 318 3760

Mail Chris [Gary "Chris" Christopherson]
Founder, The Thrive Center
E298 Cleveland Street
Nelson, WI 54756

The Thrive! Center, home of **Thrivism**, *Thrive*, **Thrive! Endeavor**, **HealthePeople** and **GChris Sculpture**, is on Mississippi River bluffside in restored 1885 farmhouse, barn and beehouse above Village of Nelson (WI). It is surrounded by **Thrive! Park**, a 25+ acre, bluff side, public park donated by Chris.

What can you do at The Thrive! Center?

- **Thrive!** Want better future for your family and friends, community, world? Want more, a thriving future? Thrive! Endeavor is call for better, thriving future for all. Thrive! – vision and mission for those wanting to build thriving future for all. All Thrive! services free. ThriveEndeavor.org
- **Thrivism**. Want to live on path to, belief in, and vision of thriving future for all? It is hopeful path. Inspiring vision. Positive belief system. Positive way of life. All Thrivism free. Thrivism
- **HealthePeople**. Want healthy future for your family and friends, community, country and world? Want best personal, community or country health system? HealthePeople – vision, integrated strategy and effective reform to build accessible, affordable and high-quality health systems for all everywhere. All HealthePeople services free. HealthePeople.com
- **Thrive! Sculpture by GChris**. Want to experience and interact with 200+ abstract sculptures. Copper and wood. Sizes from foot to dozen feet. Some make sounds. Some move physically or conceptually. Sculptor's payments donated to Thrive! Scholarship Fund. GChris.com

- **Thrive! Park.** Want to see great scenic views of Mississippi River valley. Walk/hike extensive bluff side/top roads and trails year-round. Experience goat prairie and forest restoration on bluff sides and tops. Hiking roads go along bluff side. Hiking trails go to restored bluff and prairie areas. ThrivePark.org
- **Historic 1885 Era Bluffside Farm.** Want to tour fully renovated/restored house, barn and beehive with views of Mississippi River and bluff. Great scenic views. Learn about life on small bluffside farm in 1880s.



Appendix E. Thrive! Media - Websites, Blogs & Books

Overall Thrive! Strategy

Thrive! vision, mission, strategy and supportive tools help create and sustain large, positive and timely change and build a thriving future for all forever. To build a thriving and surviving future:

- Vision: All thrive forever. All includes you, your communities, and our world.
- Mission: Large, positive, timely change achieving surviving and thriving future for all forever.
- Strategy: A joint Thrive! Endeavor and call to action builds a thriving future for all forever.

Websites:

[Thrive! - Building a Thriving Future](#) – Core and foundational website supporting websites and blogs.

Includes supporting strategy/tools/books to build better future.

[ThrivingFuture.org](#)

Thrive! Endeavor - Join endeavor to build thriving future.

[ThriveEndeavor.org](#)

Thrivism - Join Thrivism to build thriving future for all. [Thrivism.world](#)

Children Thrive Forever! - Aspire to future when children thrive forever.

[ChildrenThriveForever.org](#)

All Thrive Forever - Aspire to better future when all thrive forever. [AllThriveForever.org](#)

We Are Vulnerable - Reduce and avoid vulnerability for better future.

[WeAreVulnerable.org](#)

The Thrive! System - Helping you and your community survive and thrive. [TheThriveSystem.org](#)

Thrive! - All Thrive Forever - Play" strategic game in real-life. [ThriveForever.org](#)

Endangered Future - Endangered more than ever before in our history.

[EndangeredFuture.org](#)

Xtinct – Current path is early extinction for humans and other creatures and great damage to Earth. [Xtinct.org](#)

HealthePeople - Use Thrive! to build healthy and thriving future.

[HealthePeople.com](#)

GChris Sculpture - Thrive! sculpture supporting endeavor to build thriving future. [GChris.com](#)

Thrive! Blogs:

Thrivism Blog – Blog on path to thriving future for all. Thrivism.blog

T! Blog - Blog key Thrive! messages and suggested actions.

ThriveBlog.org

T! Blog - Blog asking and challenging "What will you do?"

ThriveBlog.net

T! Blog - Thrive! sculpture and thoughts/messages. [WordPress Blog]

ThriveSculpture.com

T! Blog - Thrive! sculpture and thoughts/messages. [Website Blog]

ThriveSculpture.org

eMedia:

[LinkedIn Thrive!](#)

[Facebook Thrive!](#) [Includes Thrive!, Thrivism, All Thrive Forever, HealthePeople, GChris Sculpture]

[Twitter Thrive!](#)

[YouTube Thrive!](#)

[Tumblr Thrive!](#)

[Flickr Thrive!](#)

[ello Thrive!](#)

[MySpace Thrive!](#)

[Pinterest Thrive!](#)

[Medium Thrive!](#)

GChris Sculpture Website:

GChris Sculpture - Hundreds of Thrive! sculpture by GChris supporting thriving future. Acquisition payments support Thrive! Scholarship Fund.

GChris.com

Book on Chris:

Book on Chris - A Life in Pursuit of Thriving for All. This is story of and by Chris [Gary "Chris" Christopherson] and his lifelong pursuit of a thriving future – all thrive forever. Available in paperback and eBook via

Amazon.com or free download GChris.com

Books - Non-fiction: Available via Amazon.com usually as paperback and eBook.

Thrivism - Path to Thriving Future for All [aka the small "Green Book"]
Lays out path to, belief in, and vision of thriving future for all. Available as free download. Thrivism.world

Thrive! - Building a Thriving Future For All. Manual providing greater depth on strategy and tools. Available as free download

ThrivingFuture.org

People's Guide To A Thriving Future [For All Forever]. More user-friendly guide. Available as free download ThriveEndeavor.org

Thrive! - Quick Guide To A Thriving Future [For All Forever]. Quick, more user-friendly guide. Available as free download ThriveEndeavor.org

Thrive! Endeavor - All Thrive Forever. Joint Thrive! Endeavor and call to action builds thriving future for all forever. Available as free download ThriveEndeavor.org

Early Extinction or Thriving Future. Which future do we choose for humans, other creatures, and Earth? Available as free download ThriveEndeavor.org

Stop Selfish, Shortsighted, and Stupid. Thought piece challenging humans to stop being selfish, shortsighted and stupid as way to avoid early extinction and build thriving future for all. Available as ThriveEndeavor.org

On Razor's Edge - If Humans Have The Will, Human Behavior Can Change To Avoid Early Extinction And Build Thriving Future. Available as free download ThriveEndeavor.org

Hope! - Hope Human Behavior Changes To Produce Thriving Future for All. In the past, humans have been able and willing to make very large behavior changes. Will they in the future to produce thriving future for all. Available as free download ThriveEndeavor.org

Behavior Effectiveness Model (BEM). Building thriving future using Behavior Effectiveness Model (BEM). Available as free download ThriveEndeavor.org

The Thrive! System - Achieving Thriving Future For All. System for people and communities to help achieve thriving future for all. Available as free download ThrivingFuture.org.

The Thrive! Philosophy - All Thrive. Underlying philosophy of Thrive! Available as free download ThrivingFuture.org

Thrive! - All Thrive Forever What will you do? The game. The challenge. Available as free download ThriveForever.org

HealththePeople - Achieving Healthy People, Communities, Countries and World via Thrive!. Policy and how-to book on how to achieve healthy people and a healthy future. Available as free download HealththePeople.com

First People Thriving Health Systems - Achieving healthy and thriving First People. Policy and how-to book on how to achieve healthy First People. Available as free download HealththePeople.com

Thrive! Sculpture & Thought: Sculptural Vision of a Thriving Future for All Forever. Thoughts and sculpture that challenge you to think about future and help build, achieve and sustain thriving future for all forever. Available as free download GChris.com

Story of Thrive! Center and Thrive! Park. Available as free download ThriveEndeavor.org

Books - Science Fiction and Children's: Available via Amazon.com usually as paperback and eBook.

The Thrive! Endeavor. Science fiction novel with vast human endeavor seeking thriving future for all forever. Available as free download GChris.com

black box. Science fiction novel explores a mysterious and powerful black box and its enormous impact on the world's people and their politics, religions, science and militaries. Available as free download GChris.com

Early Extinction – Angel Comes To Save Earth. Illustrated science fiction book explores threat of early extinction for humans and many other creatures and great damage to Earth. Angel, a Whimsy, comes to help save Earth. Available as free download GChris.com

Extinction - The Failure To Thrive. Illustrated science fiction book explores what happens when human species and Earth become extinct and why it happened so quickly and so completely. Available as free download GChris.com

Thrive! - Escape From Extinction. Illustrated science fiction book explores what happens when human species and Earth almost become extinct and the human species tries to escape extinction and achieve all, including Earth, thrive forever. Available as free download GChris.com

Xtinct – Universal Justice for Earth. Illustrated science fiction book explores moment when universal justice is applied to Earth and human species faces early extinction. Early extinction for humans? Or a thriving future for all of Earth? Available as free download GChris.com

A Thrivist Tale – Path to Thriving Future for All. Science fiction book as a tale of a child thrivist trying to save the world and build a thriving future for all. Explores what if child is not or is successful. Available as free download @ Thrivism.world and ChildrenThriveForever.org

Thrive Or Not To Thrive? - Tale Of Two Tomorrows. Children's paperback fiction book where the good Angel and T!rrific battle the selfish Wily and T!rrible for the future of Whimseys and Whimsy World. Will it be a thriving future for all or not? Available as free download GChris.com

T!rrific [terrific] - What will you do to thrive? Children's paperback fiction book where T!rrific helps Whimseys achieve thriving future. Available as free download GChris.com

Angel - Thriving Creator of Artful Things. Children's paperback fiction book on thriving and creativity featuring the world of Whimseys. Available as free download GChris.com